

# ARENA

by Dag Hjelle



 Hjelle



# The Arena sofa

ARENA has a clean and classic design that lasts undisturbed by time and helps this model fit any style and interior.

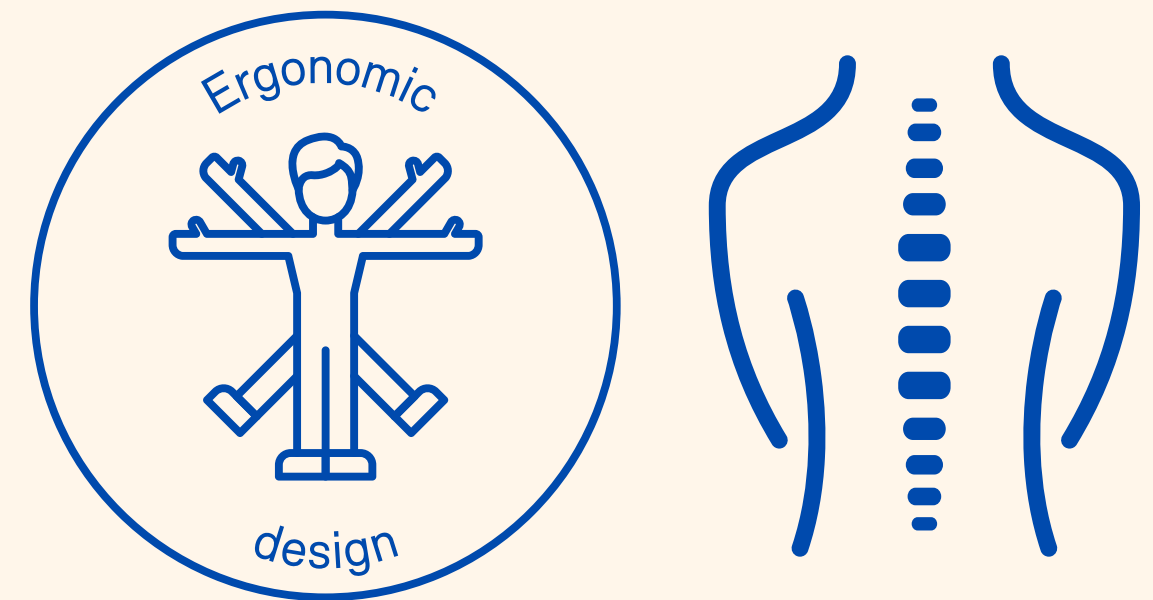
Due to its ergonomic cushions ARENA has a unique seating comfort that makes the sofa stand out from competing models – and allows you to be seated for hours.



# Ergonomic cushions

The Arena sofa offers an exceptional and comfortable sitting experience. Its ergonomic seat cushions are meticulously crafted with multiple layers of foam to promote an optimal sitting position. Notably, the cushion's rear portion is softer, allowing your pelvis to gently sink down, providing excellent support for your lower back while eliminating the need for engaging any muscles while seated.

Designer Dag Hjelle drew inspiration from wheelchair cushions when conceptualizing and constructing the Arena cushions, ensuring a foundation rooted in comfort.





# The choices

- Arena comes in a big range of different configurations, so you can create your perfect sofa
- Choose between 3 different armrests: 7 cm, 14 cm or 24 cm
- Choose between a big range of textile and leathers
- Removable seat and back cushion makes for easy cleaning
- Choose between 7 different leg options



# Armrests



7 cm

Delieverd with foam armrest cushion



14 cm

Delieverd with down armrest cushion



24 cm

Delieverd with down armrest cushion

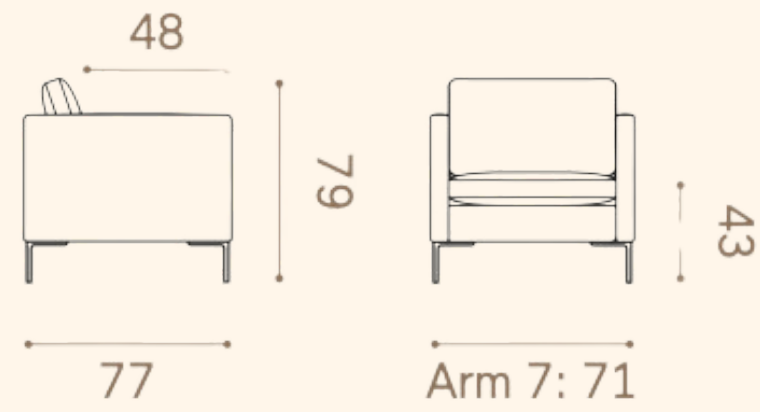
# MIX AND MATCH!

Create your perfect sofa

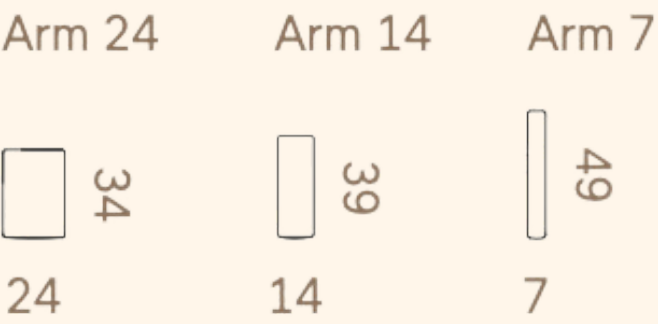


# Measurements

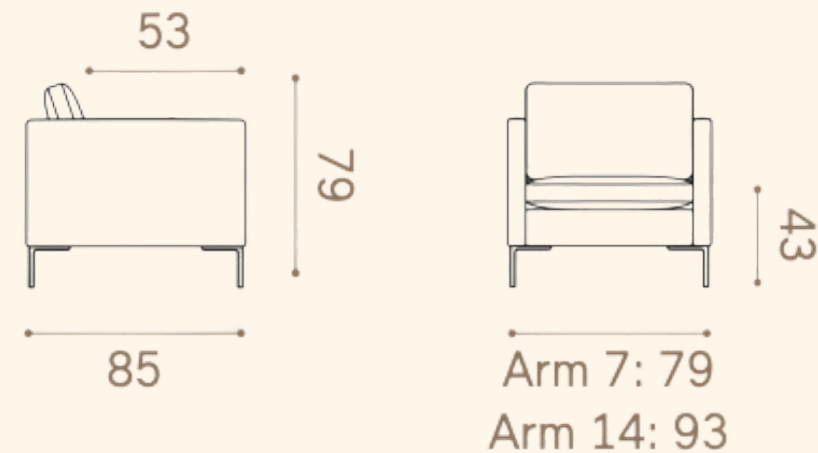
1 seater • Small



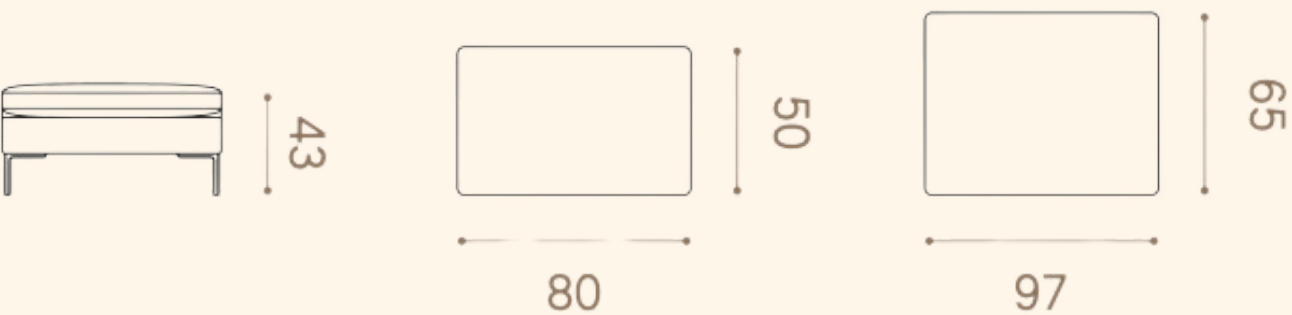
Armrests



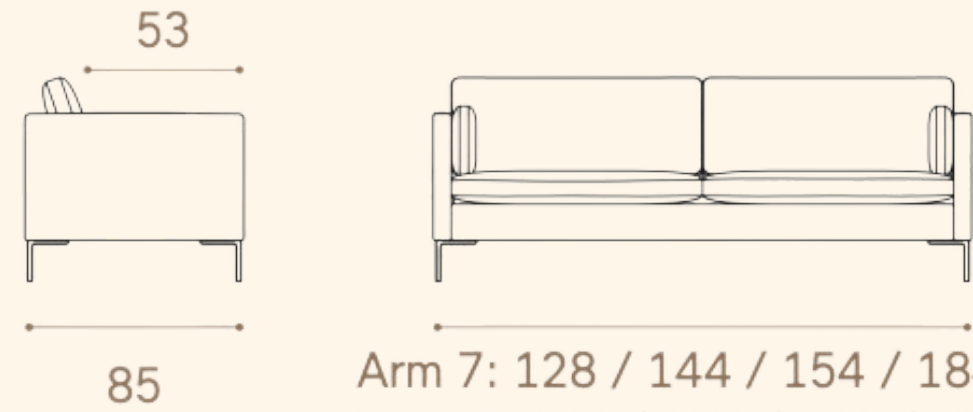
1 seater • Large



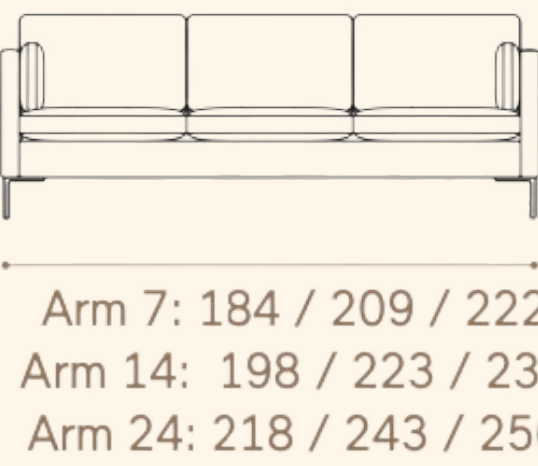
Ottomans



2 seater

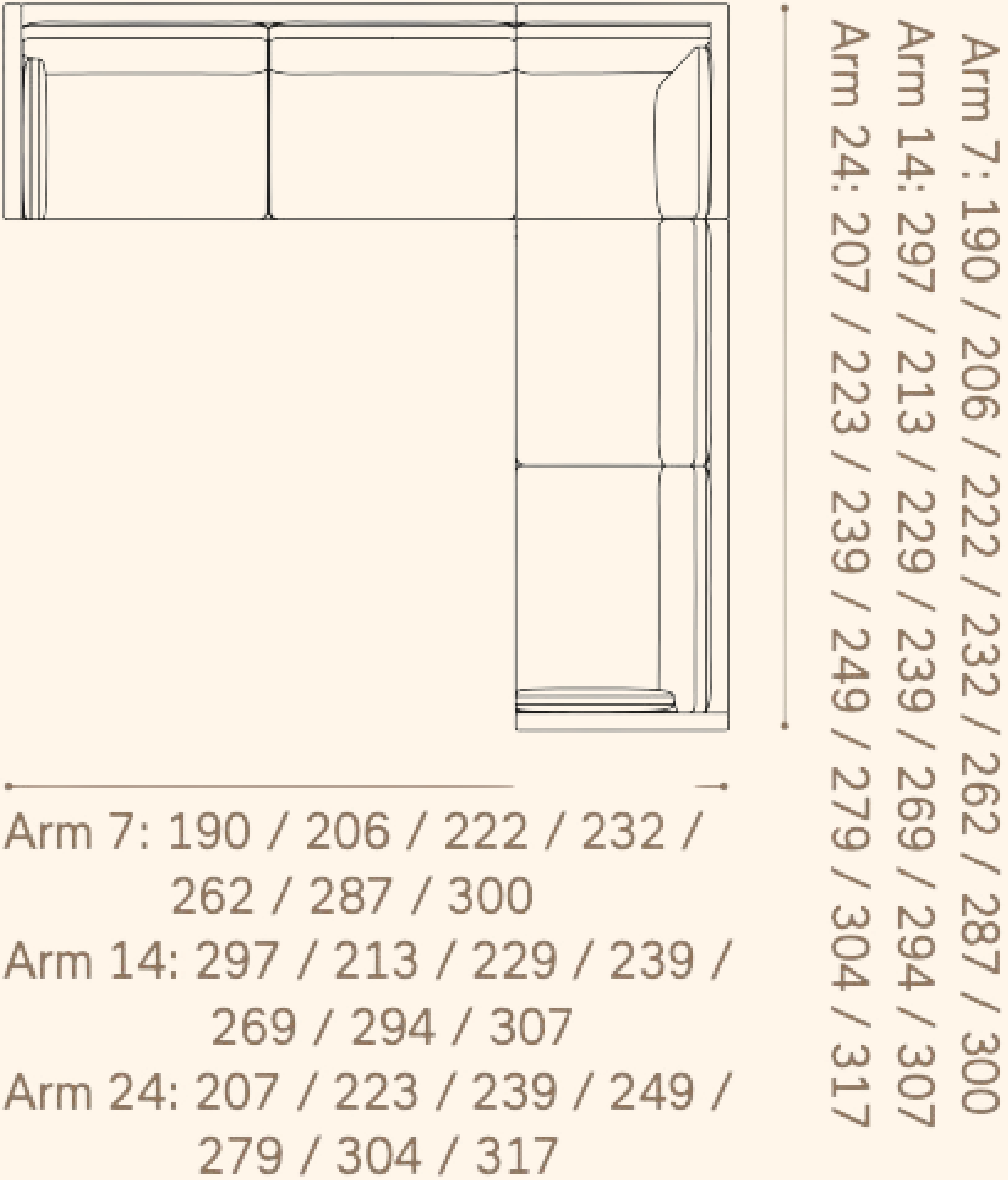


3 seater

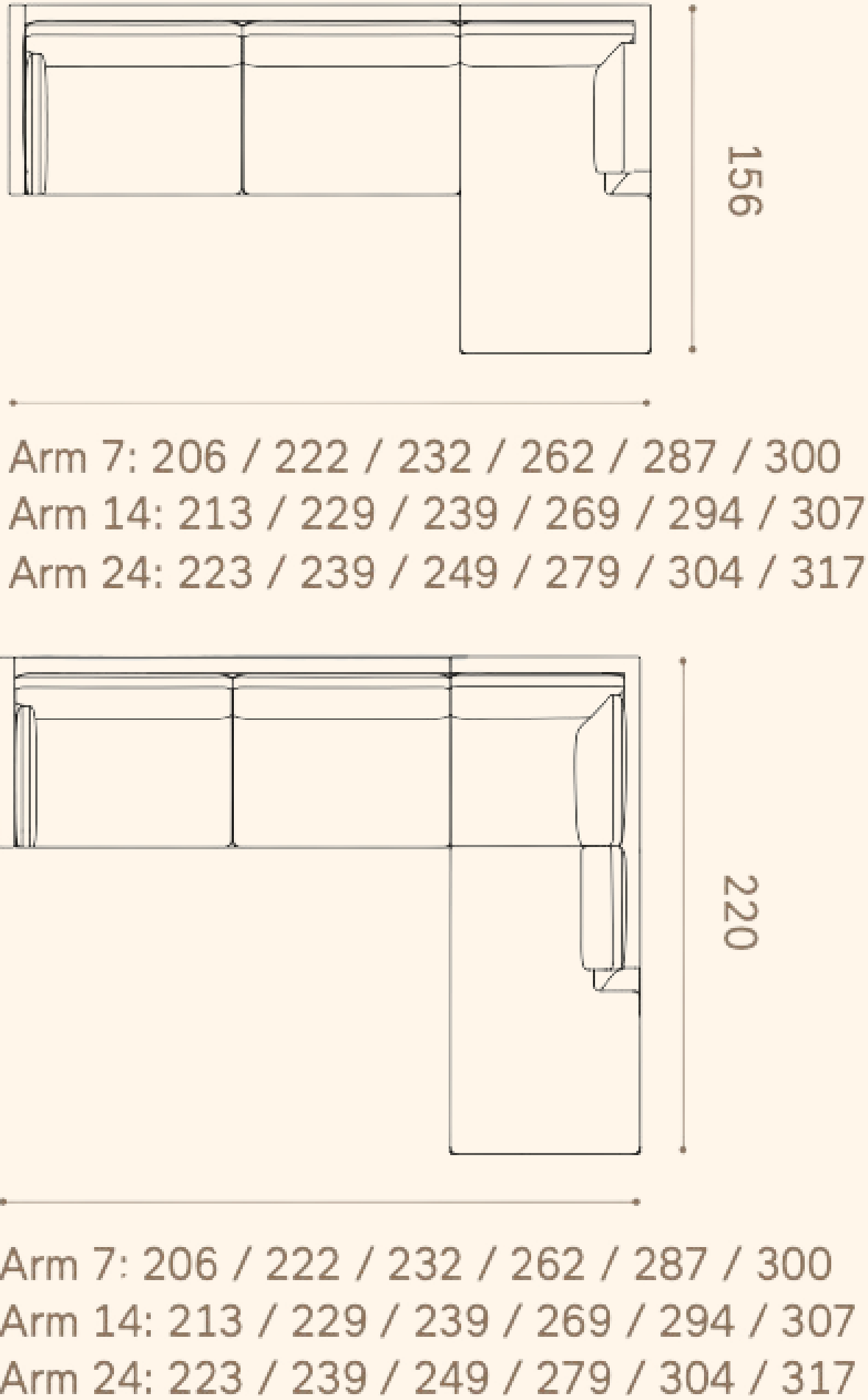




Corner



With chaise lounge

















# The designer

As a third generation Hjellev, Dag is armed with precise skills he learned while growing up and working every summer in the factory. “Being part of this family business has taught me a lot about craftsmanship, materials and techniques,” he says.

Dag is always working closely together with our retailers to find out what is in demand and he has a great eye for proportions and details, with a great focus on comfort. In 2000 he designed the ARENA sofa which since have become one of our best sellers.





**I: Hjelle**