

An icon among classics

In 2003, Hjelle started collaborating with the Norwegian designer trio Norway Says. The first result of this successful collaboration was UGO. When first released, UGO was considered as the clearly contemporary design - now UGO stands out as an icon among classics. The UGO sofa was designed to look beautiful at every angle, even from behind. The result is a funky sitting landscape where three different module sizes can be combined in different ways and perfectly adapt to various spaces. The modules can be assembled, as required, into small sofa islands or larger groups.

See page 117 for complete specifications

Ugo

Design Norway Says

BOY Solid wooden frame structure covered with stressresistant polyurethane foam at varied densities and polyester fiber. Steel base in satin finish chrome. The modules are easily assembled, no tools needed.



Wallpaper* 2004 Design Awards Best Sitting Room 'Ugo' Sofa by Norway Says

Combinations, examples





















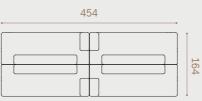


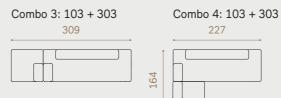
Module · 304





Combo 2: 303 + 302 + 303 + 302





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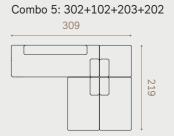
Module · 203

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Combo 6: 103 + 102 + 302 + 303

