

LOBBY

by Dag Hjelle



 Hjelle

Lobby

Lobby stands out as a flexible and intelligent sofa-system designed with longevity in mind.

Its versatility extends beyond conventional expectations, offering many creative solutions that seamlessly adapt to various situations. Whether it's an intimate meeting or a large gathering, Lobby effortlessly caters to different spatial needs. This smart design not only prioritizes adaptability but is also a testament to enduring quality.

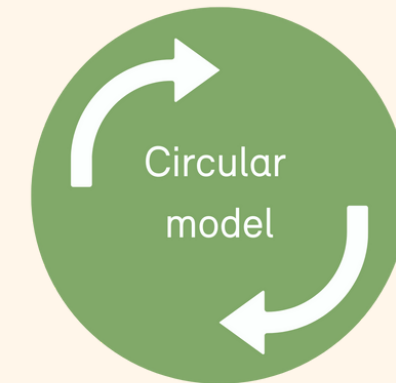


The advantages

Lobby presents a multitude of compelling environmental advantages, embodying a circular model at its core.

The covers can effortlessly be replaced on-site by the customer, ensuring a prolonged lifespan. Due to the smart coupling fittings, the arm and back parts can be moved and the different modules can be switched around.

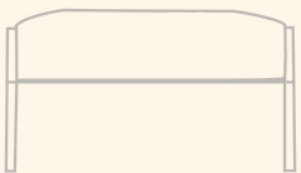
Furthermore, all components are designed for easy replacement, to enhance the longevity.



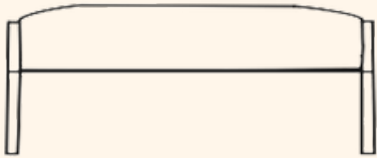
Countless possibilities!



Basic modules



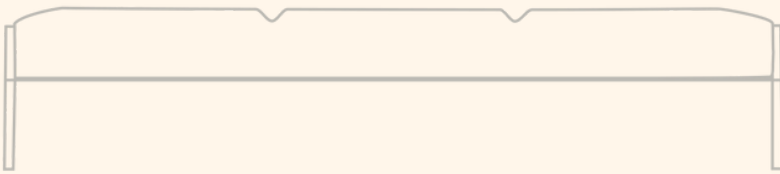
63 cm



92 cm



126 cm



189 cm

47 cm



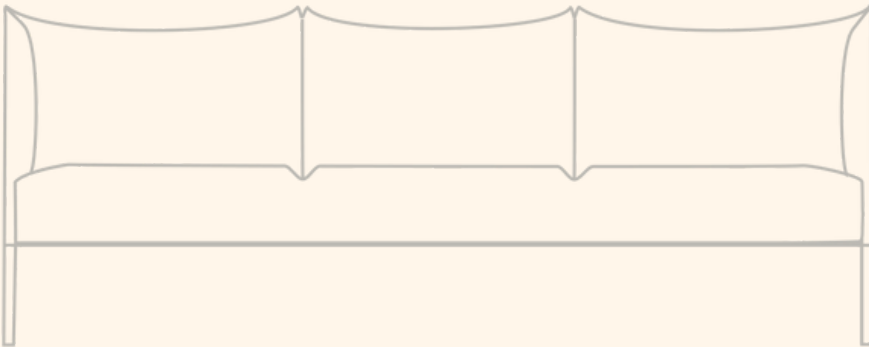
72 cm



110 cm

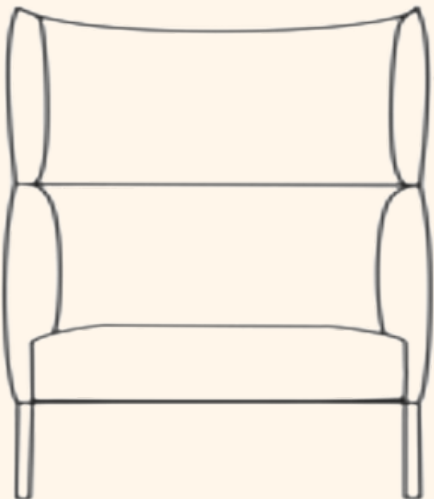


146 cm

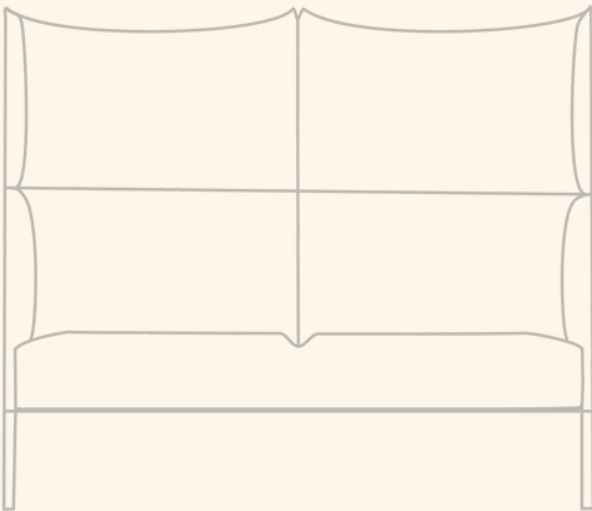


209 cm

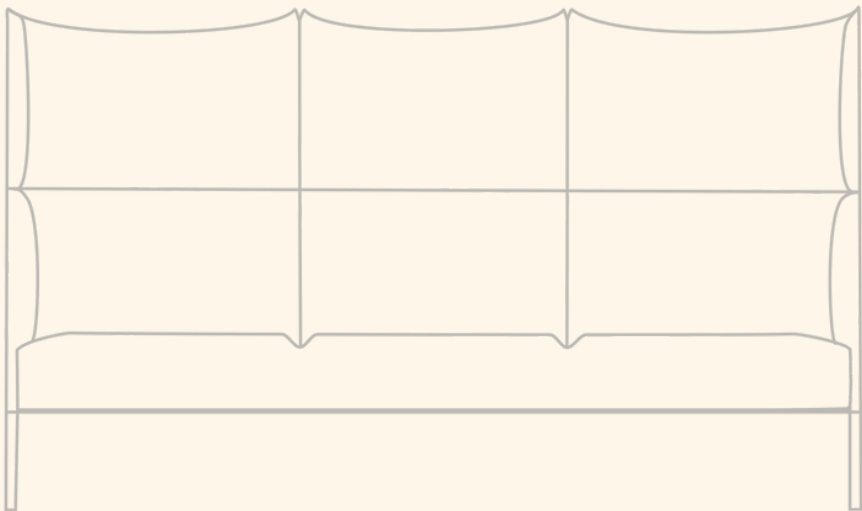
86 cm



110 cm



146 cm



209 cm

123 cm









The designer

As a third generation Hjelle, Dag is armed with precise skills he learned while growing up and working every summer in the factory. “Being part of this family business has taught me a lot about craftsmanship, materials and techniques,” he says. Dag is always working closely together with dealers and architects to find out what is in demand and he has a great eye for proportions and details, with a great focus on comfort. Lobby is a reflection of all these things.



I: Hjelle