By Jonas Stokke



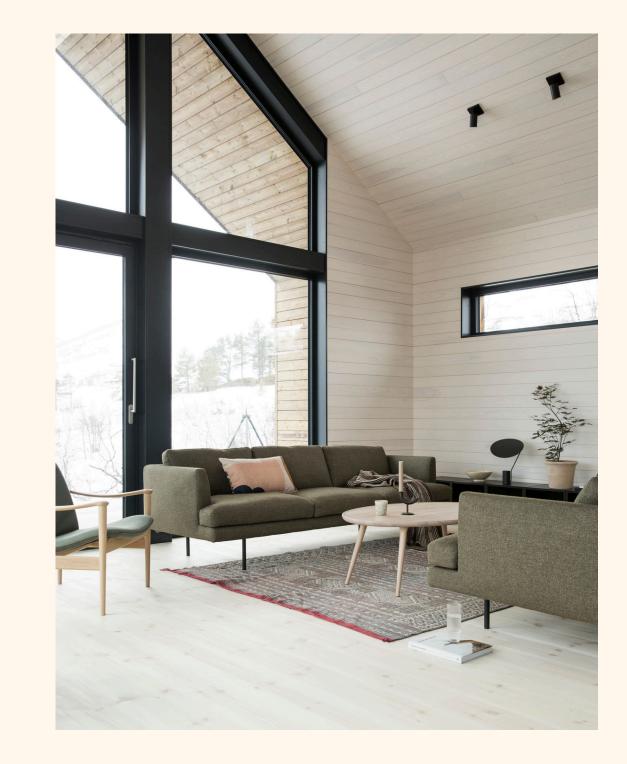




It is an every day love story.

The task was to create an everyday sofa that provided high comfort no matter what – and with a quality that lasts. Jonas Stokke wanted to create a sofa free of unnecessary concepts, but with proportions well worked through, a generous seating comfort, but without taking up all your space.

According to Jonas himself the name of the sofa, «Frí», refers to just the fact that the sofa is free of unnecessary «design concepts», but still it is a well proportioned, comfortable and good-looking sofa. The result is Frí, the perfect everyday sofa that will stay for many years without you getting bored.

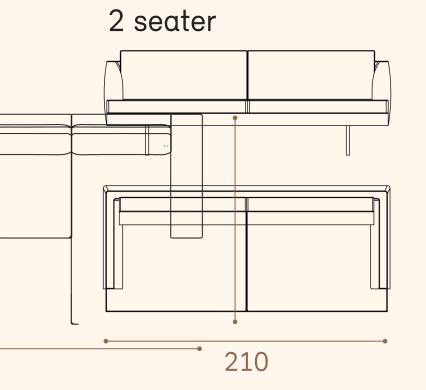




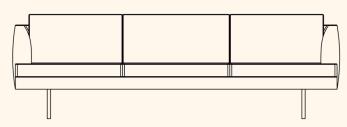


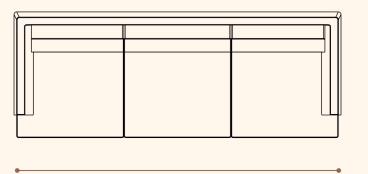






3 seater

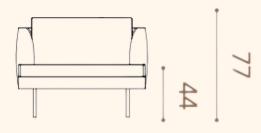




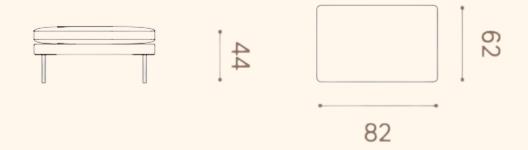
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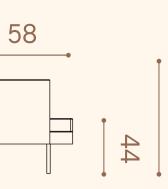
96

1 seater



Ottoman







Jonas Stokke

Jonas R. Stokke believes design is a terrific tool to create value for other human beings, and that there resides a responsibility when bringing new objects and services into the world. How is this creating value, and for whom? To Jonas that is a guiding principle. He is also fascinated by how you can manipulate and combine different materials, and this new object appears, which did not exist before.

Jonas Stokke holds a Bachelor of Science (Hons) from Brunel University, and a Master of Product Design from The Oslo School of Architecture and Design. He works with a variety of different products and services rang- ing from furniture to tech startups, and has received numerous awards for his work. During his master's degree he was a founding partner of the influential design duo StokkeAustad. Jonas is born and based in Oslo, Norway.