By Fredrik A. Kayser



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Scandinavian spirit

Fredrik A. Kayser's designs carry that unmistakable Danish flair, blended with a true Scandinavian spirit. Enter the armchair MODELL 711.

Though it whispers of mid-century vibes, this chair is ageless. Today, it slides right into modern spaces, its Nordic elegance shining bright. MODELL 711 isn't just a chair; it's a Norwegian design legend in the making, set to stay stylish for years to come.



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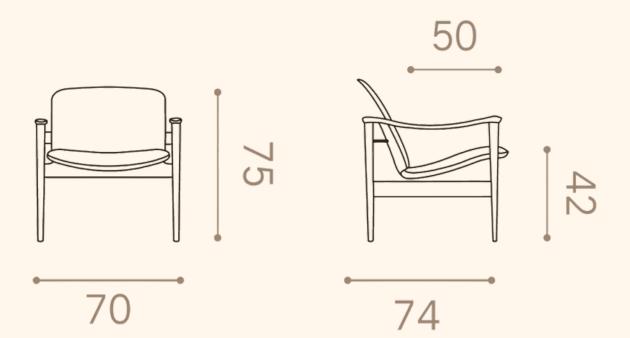
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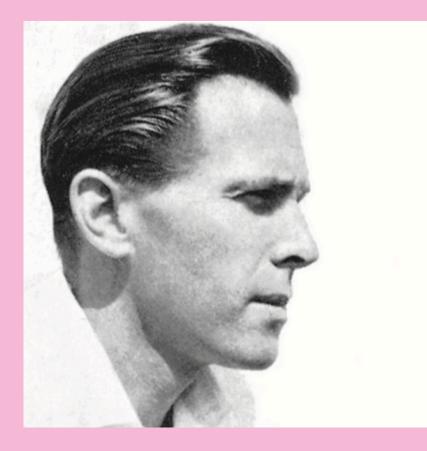






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Fredrik A. Kayser (1924-1968) graduated from the Norwegian National College of Art & Design in 1945, and along with Afdal, Brattrud, Raastad & Relling he became one of Norway's most respected designers during the era Scandinavian Design. In 1952, Kayser started to work at Rastad & Relling design studio, but in 1956 he established his own studio.

Light, modern and functional are all characteristics of his furniture as they are strong representatives of the Scandinavian tone and as the handcraft is clearly inspired by Danish furniture design. Many of his furniture pieces are considered classics today, among them the armchair Modell 711, which in 1960 won first prize in the Industry Council for Furniture and Furnishing Industry Chair competition.

