

Ugo

By Norway Say

LK HJelle



Ugo

It is an every day love story.

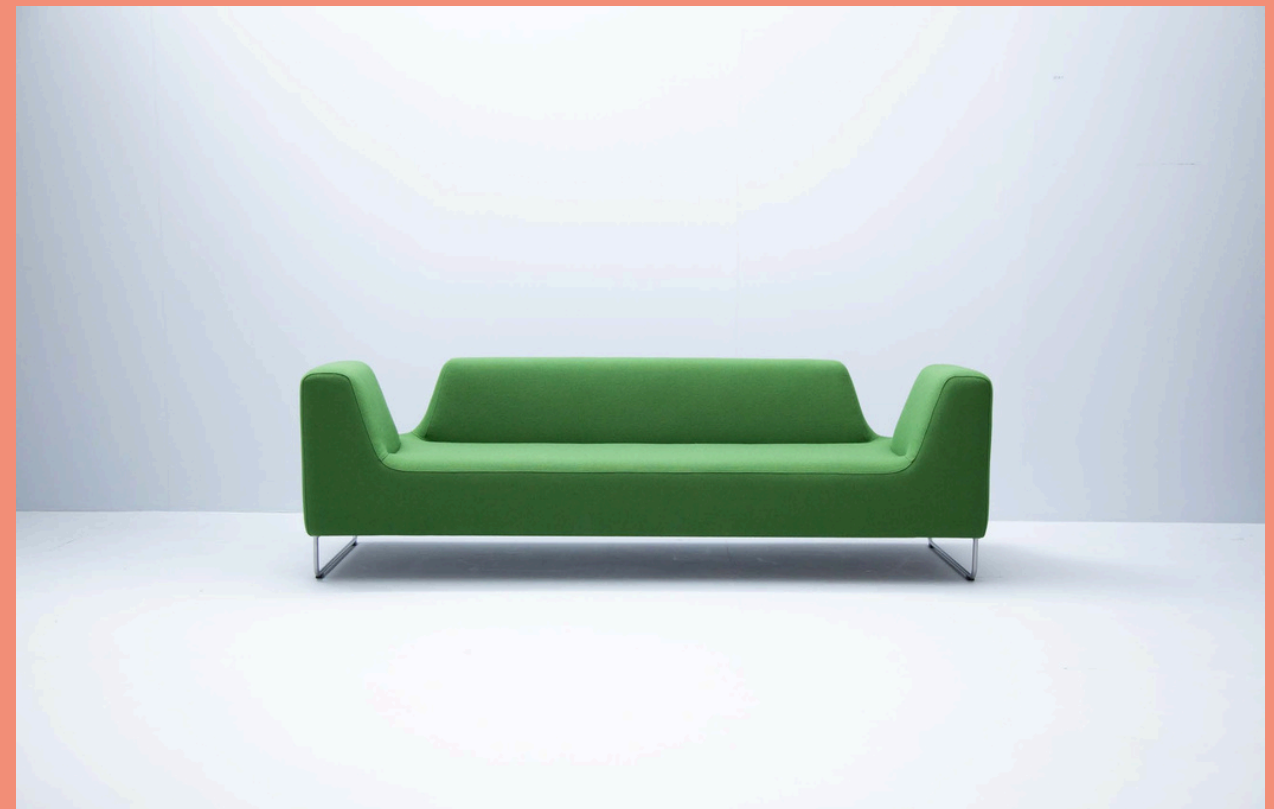
The task was to create an everyday sofa that provided high comfort no matter what – and with a quality that lasts. Jonas Stokke wanted to create a sofa free of unnecessary concepts, but with proportions well worked through, a generous seating comfort, but without taking up all your space.

According to Jonas himself the name of the sofa, «Frí», refers to just the fact that the sofa is free of unnecessary «design concepts», but still it is a well proportioned, comfortable and good-looking sofa. The result is Frí, the perfect everyday sofa that will stay for many years without you getting bored.



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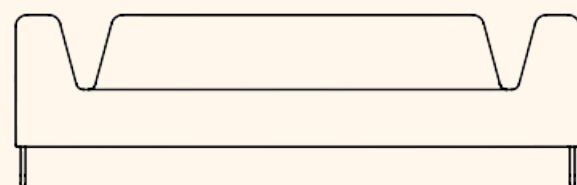


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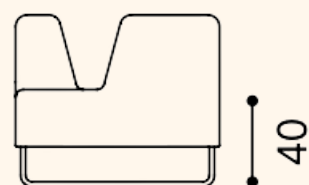
Ugo

Modules

301

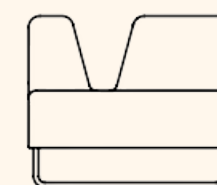
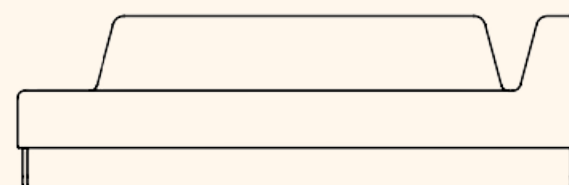


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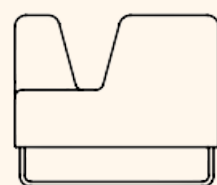
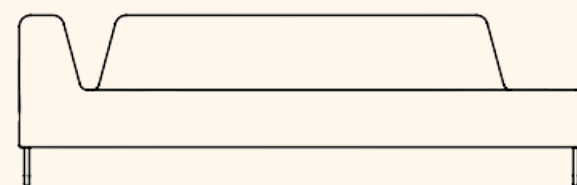


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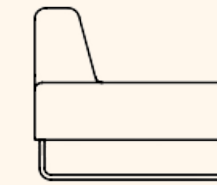
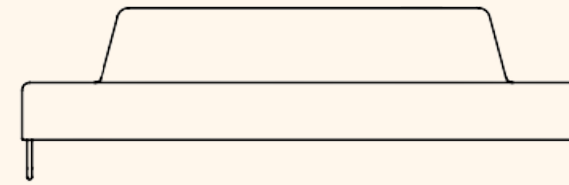
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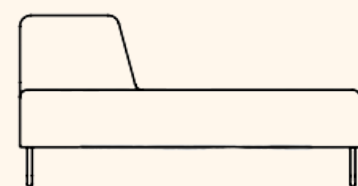
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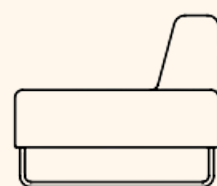
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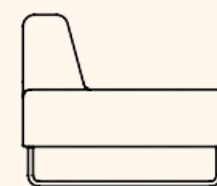
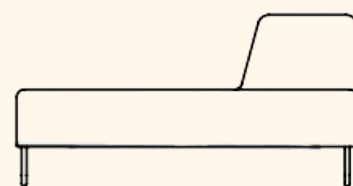
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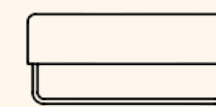
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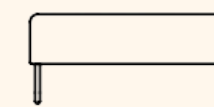
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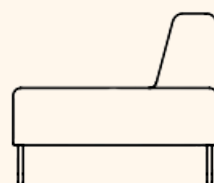
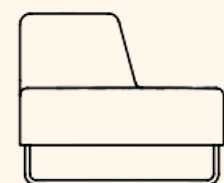


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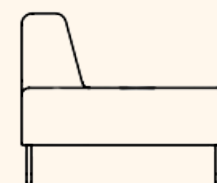
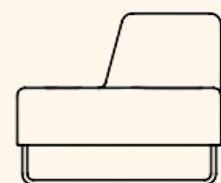


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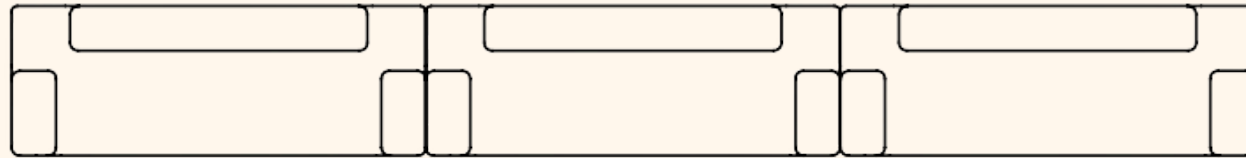


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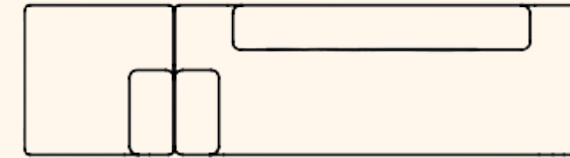


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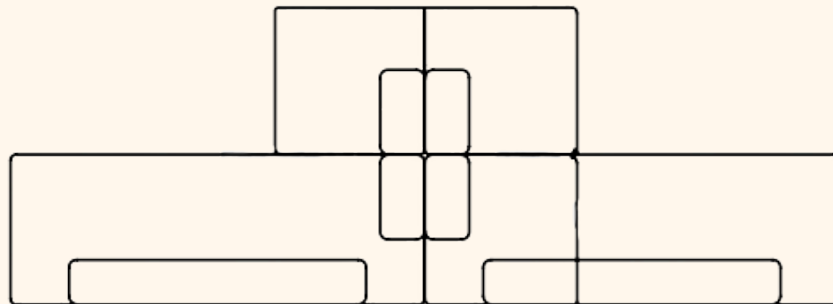
$$301 + 301 + 301$$



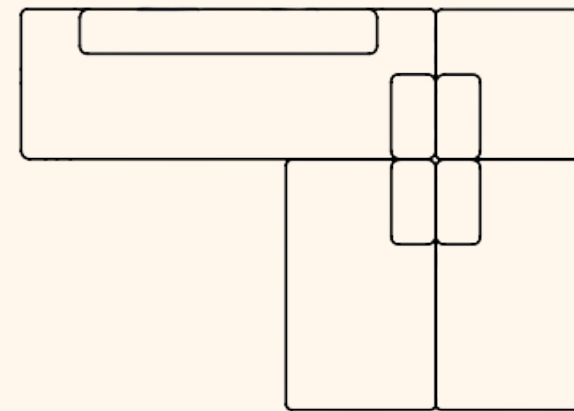
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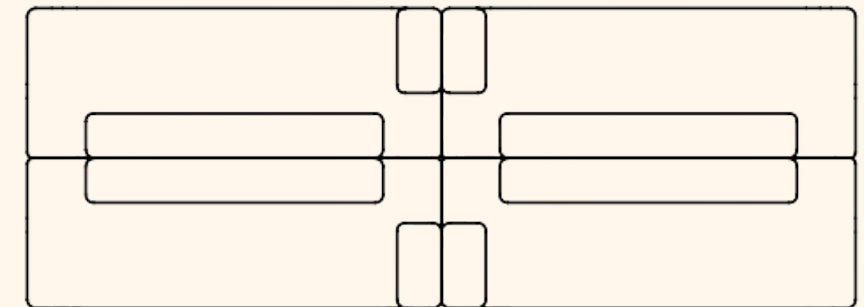
$$103 + 102 + 302 + 303$$



$$203 + 202 + 302 + 102$$



$$303 + 302 + 303 + 302$$





Norway Says

The young designer trio Norway Says managed to put Norway and Nordic forms back on the international design map shortly after they started their first collaboration in 1999. At first Norway Says was a design project, but in 2002 Torbjørn Anderssen, Andreas Engesvik and Espen Voll established Norway Says as a successful design group that achieved recognition and admiration worldwide for their Scandinavian aesthetics.

Norway Says won national and international prizes for their work, including Torsten & Wanja Søderberg Award, the Bruno Mathsson Award and the Wallpaper Award. The last mentioned was for Hjellev's sofa Ugo. After almost ten thriving years the three designers chose to end the adventure Norway Says in 2009.